REMARKS

Docket No.: 64802(71004)

This is in response to the Official Action currently outstanding with regard to the above-identified application, which Official Action the Examiner has designated as being FINAL.

Claims 15 – 36 were pending at the time that the currently outstanding FINAL Official Action was issued. Applicants do not request any amendment of the pending claims of this application by this submission. However, in clarification of the record in view of the inadvertent duplication of pages 7 and 8 of Applicants' previous Amendment in the records of the United States Patent and Trademark Office, Applicants hereinabove have reproduced the pending claims of this application. In other words, Claims 24 – 27 that appear in Applicants' last filed Amendment are pending, but their duplicate appearance in Applicants' last filed Amendment is the result of an inadvertent page duplication error such that the duplicate appearance of Claims 24 – 27 should be disregarded as in the set of claims for this application reproduced above. Applicants regret any inconvenience to the United States Patent and Trademark Office arising from the foregoing inadvertent error.

In the currently outstanding FINAL Official Action, the Examiner has:

- 2) Previously accepted the formal drawings for the above-identified application.
- 3) Provided Applicants with a Notice of References Cited (Form PTO-892)

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4) Previously acknowledged the receipt and consideration of the art cited in Applicants' Information Disclosure Statement by providing Applicants with a copy of the Form PTO/SB/08a/b that accompanied that Statement duly electronically marked to reflect the consideration of the listed art.

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- 5) Acknowledged Applicants' cancellation of Claims 1-14 and addition of Claims 15-36, but found Applicants' argument concerning the patentability of Claims 15-36 to be moot in view of his new grounds for rejection.
- 6) Rejected Claims 15-36 under 35 USC 102(b) as being anticipated by the Murata reference (JP 10-150608) cited in the present specification and in Applicants' Information Disclosure Statement.

Further comment in these Remarks regarding Items 1 – 5 above is not deemed to be required.

With respect to Item 6 above, however, Applicants do not agree with the Examiner's characterization of the Murata reference *vis a vis* the present invention. Therefore, Applicants respectfully *traverse* that rejection and respectfully request reconsideration in view of the following comments.

It is Applicants' belief that the Murata reference is similar to the present invention in that when the received 3D scenography signal is displayed by the three-dimensional display equipment, <u>the parallax amount</u> of the 3D scenography (image) signal <u>is</u> <u>made to change</u> (see paragraph [0067] of the Murata reference). However, Applicants respectfully submit that the method for adjusting the parallax amount of the 3D image of the Murata reference is completely different from that of the present invention.

Hence, Applicants respectfully submit that it will be clear to the Examiner upon reconsideration that in the Murata reference the parallax amount of the 3D image signal is adjusted <u>based on the magnification Z between the display size DS2</u> of the broadcasting station (sender) side and <u>the display size DS1</u> of the user (receiver) side (see paragraphs [0064] and [0067] of the Murata reference).

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On the other hand, Applicants also respectfully submit that it will be clear to the Examiner upon reconsideration that in the present invention, the parallax amount of the 3D image signal is adjusted when <u>the pitch between dots of the image side is</u> greater than the pitch between dots on the sender side.

Since the Examiner in the currently outstanding Official Action indicates that "...wherein the decision portion compares a first pitch between dots using the first display size and the first resolution (<u>implicit in the display size</u>) and a standard pitch between dots determined using the standard display size and the standard resolution...", it appears to Applicants that the Examiner is identifying the "display size" of Murata as the claimed "pitch between dots". However, although both of the "display size" and the "pitch between dots" are elements of the display device, they nevertheless are separate from one another. For example, there is the case that two display devices having the same "display size" have different "pitches between dots". In the same way, there also is the case that two display devices having the same "pitch between dots" have different "display sizes".

Therefore, Applicants respectfully submit that the parallax adjusting method using "display size" of the Murata reference is different from the parallax adjusting method using "pitch between dots" of the present claims. In other words, the parameter utilized in the parallax adjustment is different as between the Murata reference and the present invention.

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Furthermore, Applicants respectfully call attention to the fact that in the Murata reference the parallax adjustment is <u>always</u> performed based upon the magnification Z (see Murata at paragraphs [0064] to [0067]). The present invention, however, is to the contrary in that the parallax adjustment is performed <u>when the pitch between dots of the receiver side is greater than the pitch between dots of the sender side</u>. In other words, the criteria for determining whether the parallax adjustment is to be performed or not is different as between the Murata reference and the present invention.

Accordingly, in view of the foregoing Remarks, Applicants respectfully submit that the Examiner will understand upon reconsideration that the Murata reference and the present invention a clearly distinct from one another such that the Murata reference does not teach, disclose or suggest all of the elements of the present invention cooperating with one another in the manner of the present invention as required in order to support an anticipation rejection. Consequently, reconsideration and allowance of this application in response to this submission is respectfully requested as placing this application in condition for allowance, or at least better condition for Appeal, pursuant to 37 CFR 1.116.

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Applicants also believe that additional fees beyond those submitted herewith are not required in connection with the consideration of this Request for Reconsideration. However, if for any reason a fee is required, a fee paid is inadequate or credit is owed for any excess fee paid, you are hereby authorized and requested to charge and/or credit Deposit Account No. 04-1105, as necessary, for the correct payment of all fees which may be due in connection with the filing and consideration of this communication.

Dated: March 22, 2011

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